

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WHDH PORTLAND</u>	Date: <u>8-16-16</u>
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I, Hailey Elias  
 being/on behalf of: Friends of Kelly Ayotte  
 a legally qualified candidate of the Republican  
 political party for the office of: New Hampshire Senate  
 in the General  
 election to be held on: November 8, 2016  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies		WTH 1515452		

Attach proposed schedule with charges (if available): See attached

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Kelly Ayotte, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Theodore V. Keen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

02/14/2015

Date

Theodore V. Keen, Treasurer

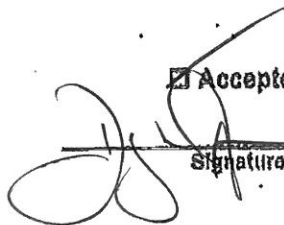
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted In Part

☐ Rejected



Signature

Joey Alper

Printed Name

N/A

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Lyndee D. Kelly Wyette  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Theodore V. Koch

signature of candidate or authorized committee

Theodore V. Koch, Treasurer

printed name

10/11/2015

date

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available) *grobler*

### AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**WMTW**  
**4 Ledgeview Drive**  
**Westbrook, ME 04092**  
**(207)775-1800**

www.wmtw.com

# CONTRACT

<u>Contract / Revision</u> 1515452 /		<u>Alt Order #</u> 25268011
<u>Product</u> Ayotte/R/Sen NH		
<u>Contract Dates</u> 08/16/16 - 08/22/16		<u>Estimate #</u> 3206
<u>Advertiser</u> Ayotte/R/US Senate		<u>Original Date / Revision</u> 08/16/16 / 08/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMTW	<u>Account Executive</u> Meredith Thompson	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> 1021	<u>Advertiser Code</u> 15	<u>Product 1/2</u> 17
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media Services**  
**210 W Pennsylvania Ave**  
**Suite 250**  
**Towson, MD 21204**

ck # 98199

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMTW	08/20/16	08/20/16	Sat/Sun 5a-8a News	5a-6a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	-----S-	1			\$70.00					
N 2	WMTW	08/21/16	08/21/16	Sat/Sun 5a-8a News	5a-6a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	-----S	1			\$70.00					
N 3	WMTW	08/21/16	08/21/16	THIS WEEK	9A-10A		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	-----S	1			\$100.00					
N 4	WMTW	08/17/16	08/17/16	Late News	M-F 11-1135p, Sa-		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	--W----	1			\$50.00					
N 5	WMTW	08/18/16	08/18/16	Late News	M-F 11-1135p, Sa-		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	---T---	1			\$50.00					
N 6	WMTW	08/19/16	08/19/16	LATE NEWS	11P-1135P		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	----F--	1			\$50.00					
N 7	WMTW	08/22/16	08/22/16	LATE NEWS	11P-1135P		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	M-----	1			\$50.00					
N 8	WMTW	08/20/16	08/20/16	Weekend GMA	8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	-----S-	1			\$200.00					
N 9	WMTW	08/21/16	08/21/16	Weekend GMA	8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	-----S	1			\$200.00					
N 10	WMTW	08/20/16	08/20/16	SAT/SUN 6P NEWS	6P-630P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc., does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





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Contract / Revision	Alt Order #
1515452 /	25268011

Contract Dates	Product	Estimate #
08/16/16 - 08/22/16	Ayotte/R/Sen NH	3206

Advertiser	Original Date / Revision
Ayotte/R/US Senate	08/16/16 / 08/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S-				1	\$150.00				
N 11	WMTW	08/17/16	08/17/16	NEWS 8 @ 5P	5-6P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	--W----				1	\$150.00				
N 12	WMTW	08/18/16	08/18/16	NEWS 8 @ 5P	5-6P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	---T---				1	\$150.00				
N 13	WMTW	08/19/16	08/19/16	NEWS 8 @ 5P	5-6P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	----F--				1	\$150.00				
N 14	WMTW	08/22/16	08/22/16	NEWS 8 @ 5P	5-6P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	M-----				1	\$150.00				
N 15	WMTW	08/17/16	08/17/16	M-F 5a-6a	5-6a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	--W----				1	\$70.00				
N 16	WMTW	08/19/16	08/19/16	M-F 5a-6a	5-6a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	----F--				1	\$70.00				
N 17	WMTW	08/22/16	08/22/16	M-F 5a-6a	5-6a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	M-----				1	\$70.00				
N 18	WMTW	08/18/16	08/18/16	WHEEL OF FORTUNE	7P-730P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	---T---				1	\$500.00				
N 19	WMTW	08/19/16	08/19/16	WHEEL OF FORTUNE	7P-730P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	----F--				1	\$500.00				
N 20	WMTW	08/20/16	08/20/16	Sat/Sun 5a-8a News	6a-8a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S-				1	\$150.00				
N 21	WMTW	08/21/16	08/21/16	Sat/Sun 5a-8a News	6a-8a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-----S				1	\$150.00				
<b>Totals</b>								0.00				21	\$3,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/22/16	21	\$3,100.00	(\$465.00)	\$2,635.00
<b>Totals</b>	21	\$3,100.00	(\$465.00)	\$2,635.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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